Ethical stress can overwhelm even the most well-intentioned employee and potentially engulf entire companies in unethical behavior. Think Enron, WorldCom, and Lehman Brothers. Leaders, we want to help you teach your employees how to act ethically especially in tough situations. The Lead with Integrity program draws on the battle-tested insights pioneered in training Marine Corps leaders to make ethical decisions and Lead with Integrity, even under the most difficult circumstances.

**Learn how to teach and coach others to:**

- Clarify, articulate and practice universal ethics
- Gain compliance with ethical and organizational values
- Develop leadership presence that preserves integrity under stress
- Inspire employees to build trust and create more value for customers
- Develop the courage and confidence to act ethically in all situations

**The program faculty:**

**JACK HOBAN, MBA (Co-Faculty Director)**

Speaker, writer, and subject matter expert for the U.S. Marine Corps Martial Arts Program. Jack has led over 500 executive development programs and workshops around the world in conflict resolution and negotiation strategies in numerous business areas.

**Linda DiSantis, JD (Co-Faculty Director)**

Executive-in-Residence at the Center for Ethics and Corporate Responsibility, Linda teaches ethics and governance to business, government and non-profit leaders. She formerly served as City Attorney of Atlanta, in-house counsel and founder of the ethics and compliance programs for UPS, & General Counsel of CARE, USA.

**STEVE OLSON, PH.D. (Co-Faculty Director)**

GSU Robinson College of Business clinical professor of leadership, innovation and ethics, Steve is Director of the Center for Executive Leadership. Seven-time winner of the teacher of the year award, he served as a Special Advisor to the UMSC’s leadership and ethics academy (2011-13).
The **Lead with Integrity** program is especially designed for...

- **Senior executives** who want 100% compliance AND an organizational culture of uncompromising ethics that does not sacrifice competitive advantage, but rather hones it!
- **High-potential managers** who want to lead with integrity and coach their employees to do the same
- **Ethics & Compliance and HR professionals** who want to learn how to best teach and train others to lead with integrity
- **Management consultants and leadership coaches** who want to coach their clients on how to build a values-based mindset
- **High-performing teams** who want to build trusted relationships that are personally and organizationally transformational

**PHASE ONE: The First Session’s Content**
Scheduled for March 31 and April 1, 2015 at the GSU Buckhead Center in Atlanta

- Universal Ethics—The basis for business, cooperation, and human understanding
- The five verbal and physical strategies of Ethical Leadership
- How to forge an Ethical Leader Identity and instill it in others
- How to sustain Ethical Leadership, especially in tough times-- you’ll get and use an App for that!
- Resolving ethical conflicts that cross-cultures and generations

**PHASE TWO: The Second Session’s Content**
Scheduled for May 7 and 8, 2015 at the GSU Buckhead Center in Atlanta

- Advanced verbal-physical skills for resolving ethical conflict
- Video-taped ethics “sparring” sessions using YOUR own issues and challenges
- Leading ethics in organizations
- Creating an ethical workplace culture
- Leading ethically in executive teams

**The Lead with Integrity Program**
Designed and delivered by experts from the GSU Robinson College of Business and the Ethics Innovation Group—each two-day session teaches reliable, battle-tested skills and strategies backed by scientific research from neurobiology and psychology. You’ll learn both the theory and practice of what works by practicing on your own ethical challenges.

**The Registration Process**
You can access full program details and register online at http://gsu.kintera.org/ethicsinnovation

**For More Information, Contact:**
Center for Ethics and Corporate Responsibility at 404-413-7420 or via email at solson@gsu.edu

**Disclaimer:**
Program content and instructors may change slightly due to new developments in Lead with Integrity education.