

GSU Robinson College of Business: Programs in Business Innovation

Digital Badge in Business Innovation	Certificate in Business Innovation	Certified Professional Innovator™
Self-Paced Online	Self-Paced Online + 4 Classroom Days	Self-Paced Online + 4 Classroom Days + 4 Coaching Days
Participants will learn the key principles of innovation and how to use the innovation process to create, deliver, and capture new value.	The classroom phase is a non-PowerPoint experience where participants practice their new innovation skills focused on real-work challenges and opportunities.	This program option is for individuals who are serious about reaching their fullest potential as leaders, innovators, and change-makers.
The Jubi platform combines research-validated and application-driven content with the fun of gamification and the power of social networks. The focus is on learning through PLAY	Under the guidance of master teachers, the participants practice, fail, and learn in a challenging and supportive environment; gaining skills, confidence, and courage. The focus is on learning through PRACTICE	It's not what you know, it's what can you do with what you know; CPI candidates will master the art, science, and discipline of innovation. The focus is on learning through PURPOSE

