What do great leaders have in common? They never stop learning. They understand that leadership development begins with a deep level of self-awareness and the courage to make the changes necessary to take their leadership skills to the next level. The Certificate Program in Leadership Excellence is designed for individuals who want to reach their fullest potential as leaders, innovators, and change-makers.

The program benefits:

- Align strategic thinking with efforts to lead innovation and growth
- Understand and implement the key principles of adaptive leadership
- Practice creative problem solving and peer consultation techniques
- Explore your leadership style using the HoganLead™ Challenge Assessment
- Utilize the peer consultation method to solve a leadership dilemma
- Learn how to apply change management best practices using a simulation
- Meet the challenges of leadership in a complex and changing world

The program faculty:

**Steve Olson, Ph.D.**
GSU Robinson College of Business faculty member focusing on adaptive leadership, business innovation, and ethical decision-making. Steve has been awarded seven teaching awards. He the faculty director for the Certificate Program in Leadership Excellence.

**Carolyn Humphrey, Ph.D.**
Principal, The Consulting Psychology Group, specializing in emotional intelligence, executive coaching, and leadership

**Rob Williams, Ph.D.**
GSU Robinson College of Business faculty focusing on change management, corporate culture, and leadership development

The reverse side of this brochure provides daily agendas and registration details.
**Certificate Program in Leadership Excellence**

**Who Should Attend?**

- Individuals who want to achieve their fullest potential as leaders and change-makers to...
  - Accelerate their career by taking their skills to the next level
  - Develop trusted relationships with colleagues, customers, clients
  - Lead high-performing teams that drive innovation and growth
  - Help the organization continually adapt, change, and succeed
  - Meet the challenges of leadership in a complex world

**Program Logistics**

- The program begins at 8:30 AM and ends at 4:30 PM. The program is held in an executive-style classroom at the GSU Buckhead Center (pictured above). Dress is business casual. The program fee covers tuition, notebook with program materials, breakfast, lunch and afternoon snacks, assessments or computer simulations (if applicable), and parking.

**Daily Agendas**

**Day 1: Tuesday**

**Adaptive Leadership**—Diagnosis and Action
- Explore your leadership style via the Hogan Leadership Assessment
- Introduction to the Competing Values Framework
- Understanding the key principles of adaptive leadership
- Meeting the challenges of leadership in a complex world
- Creative problem solving focused on a real-time leadership dilemma
- Practicing your new peer consultation skills—Part One

**Day 2: Wednesday**

**Adaptive Leadership**—The Importance of Emotional Intelligence
- Practicing your new peer consultation skills—Part Two
- Introduction to emotional intelligence and its role in leading innovation and change
- Review of your EQi 2.0 emotional intelligence individual assessment report
- Understanding the neuroscience of leadership and the Manage—Lead—Coach framework
- Introduction and overview of the Global Tech Experience change simulation

**Day 3: Thursday**

**Leading and Implementing Change**
- Learn a research-validated and field-tested process for leading and implementing change
- Effectively identify the forces for and against change; and overcoming resistance to change
- Team Exercise: The GlobalTech Change Simulation™
- Apply change leadership best practices
- Understand the “why” of change

**Certificate Program in Leadership Excellence**

Program logistics and answers to common questions

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**The Registration Process**

You can access full program details and register online at www.execed.gsu.edu

Begin by selecting Certificate Programs option and then Leadership Excellence and then the Details/Registration tab

**For More Information, Contact:**

GSU Robinson Executive Education Center at 404-413-7300 or via email at execed@gsu.edu

**Discounts**

- Early Bird Registration (5%)
- Companies Sending a Team, Non-Profits, and Military (10%)
- Past Program Participants (10%)
- GSU Alumni and Students (25%)
- GSU Full-Time Employees (50%)

**Disclaimer:**

Program content and instructors may change slightly due to new developments in leadership education.