The Certificate Program in Business Aviation Leadership is designed for individuals who want to shift from management effectiveness to leadership excellence. It is an opportunity to combine your love of aviation with your passion for excellence. As a past participant stated: “This program blends theoretical knowledge with practical application. It places in your hand an array of tools to solve leadership dilemmas.”

The program benefits:
- Shift from management effectiveness to leadership excellence
- Integrate best practices in leadership with best practices in aviation
- Accelerate your career by building your unique leadership brand
- Leadership lessons and advice from business aviation experts
- Proven methods for meeting and exceeding the needs of senior executives
- Learn how to create value beyond safety, service and efficiency
- Develop and implement a unit strategy aligned with corporate strategy

The program faculty:

**Rob Williams, Ph.D.**
GSU Robinson College of Business professor focusing on change management, corporate culture, and leadership development.

**Thana Sakas**
GSU Robinson College of Business adjunct faculty focusing on business consulting, emotional intelligence, executive coaching, and leadership development.

**Pete Agur, Founder**
Founder of The VanAllen Group and former military, airline, and civil flight instructor. Pete specializes in leadership development.

**Don Henderson, Director**
Managing Director of The VanAllen Group and a former Chief Pilot and Director of Aviation. Don specializes in management development.

The reverse side of this brochure provides daily agendas and registration details.
Monday Evening
Program Overview, Introductions, Welcome Dinner at Maggiano’s Little Italy

Day 1: Tuesday
- Leadership in Business Aviation
- Mastery of Self: Emotional Intelligence
- Creating Value in Business Aviation
- Guest Lunch Speaker - Bill Kahle, Dir. Aviation, The Coca-Cola Company

Day 2: Wednesday
- Adaptive Leadership: Proven Tools for Facing Complex Challenges
- Leadership and Clear Communications
- Dinner at The Capital Grille, w/ Guest Speaker – Mike Hazelton, VP Corp. Services, Chick-fil-A

Day 3: Thursday
- Leading Change: Best Practices in Leading and Implementing Change
- GlobalTech Change Simulation – Participants, working in small groups, have hands on experience in designing and implementing a change process

Day 4: Friday
- Learn How to be a Peer Coach and Identify Areas for Development
- Peer feedback and Developing your Leadership Action Plan
- Putting it into Practice and Accountability Planning

Certificate Program in Business Aviation Leadership
Program logistics and answers to common questions

The program begins at 8:30 AM and ends at 4:30 PM. The program is held in an executive-style classroom at the GSU Buckhead Center (pictured above). Dress is business casual. The program fee covers tuition, notebook with program materials, assessments or computer simulations (if applicable), breakfast, lunch, snacks, beverages, and parking.

The Registration Process
You can access full program details and register online at www.execed.gsu.edu
Begin by selecting Certificate Programs option and then Business Aviation Leadership and then the Details/Registration tab

For More Information, Contact:
GSU Robinson Executive Education Center at 404-413-7300 or via email at execed@gsu.edu

Disclaimer:
Program content and instructors may change slightly due to new developments in business aviation leadership education.