



# CERTIFICATE PROGRAM IN BUSINESS AVIATION LEADERSHIP

GEORGIA STATE UNIVERSITY J. MACK ROBINSON COLLEGE OF BUSINESS

## 2018 PROGRAM DATES

April 23-27  
September 17-21

## PROGRAM FEES

\$4,500 Per Person  
\$4,050 NBAA

## LOCATION

GSU Buckhead Center  
Tower Place 200  
3348 Peachtree Road, NE  
Atlanta, GA 30326

  
GeorgiaState  
University  
J. MACK  
ROBINSON  
COLLEGE  
OF BUSINESS  
EXECUTIVE EDUCATION  
exceed.gsu.edu

The Certificate Program in Business Aviation Leadership is designed for individuals who want to shift from management effectiveness to leadership excellence. It is an opportunity to combine your love of aviation with your passion for excellence. As a past participant stated: "This program blends theoretical knowledge with practical application. It places in your hand an array of tools to solve leadership dilemmas."

### The program benefits:

- Shift from management effectiveness to leadership excellence
- Integrate best practices in leadership with best practices in aviation
- Accelerate your career by building your unique leadership brand
- Leadership lessons and advice from business aviation experts
- Proven methods for meeting and exceeding the needs of senior executives
- Learn how to create value beyond safety, service and efficiency
- Develop and implement a unit strategy aligned with corporate strategy

### The program faculty:



**ROB WILLIAMS, PH.D.**  
GSU Robinson College of Business professor focusing on change management, corporate culture, and leadership development.



**PETE AGUR, FOUNDER**  
Founder of The VanAllen Group and former military, airline, and civil flight instructor. Pete specializes in leadership development.



**THANA SAKAS**  
GSU Robinson College of Business adjunct faculty focusing on business consulting, emotional Intelligence, executive coaching, leadership development .



**DON HENDERSON, DIRECTOR**  
Managing Director of The VanAllen Group and a former Chief Pilot and Director of Aviation. Don specializes in management development.

The reverse side of this brochure provides daily agendas and registration details.

# CERTIFICATE PROGRAM IN BUSINESS AVIATION LEADERSHIP

## KICK-OFF EVENT

### Monday Evening

Program Overview, Introductions, Welcome Dinner at Maggiano's Little Italy

## CLASSROOM DAILY AGENDAS

### Day 1: Tuesday

- Leadership in Business Aviation
- Mastery of Self: Emotional Intelligence
- Creating Value in Business Aviation
- Guest Lunch Speaker - Bill Kahle, Dir. Aviation, The Coca-Cola Company

### Day 2: Wednesday

- Adaptive Leadership: Proven Tools for Facing Complex Challenges
- Leadership and Clear Communications
- Dinner at The Capital Grille, w/ Guest Speaker – Mike Hazelton, VP Corp. Services, Chick-fil-A



Example of the Certificate in Business Aviation Leadership that you will receive on Friday afternoon.

### Day 3: Thursday

- Leading Change: Best Practices in Leading and Implementing Change
- GlobalTech Change Simulation – Participants, working in small groups, have hands on experience in designing and implementing a change process

### Day 4: Friday

- Learn How to be a Peer Coach and Identify Areas for Development
- Peer feedback and Developing your Leadership Action Plan
- Putting it into Practice and Accountability Planning



Held at the state of the art  
GSU Buckhead Center



## PROGRAM LOGISTICS

### Certificate Program in Business Aviation Leadership

Program logistics and answers to common questions

The program begins at 8:30 AM and ends at 4:30 PM. The program is held in an executive-style classroom at the GSU Buckhead Center (pictured above). Dress is business casual. The program fee covers tuition, notebook with program materials, assessments or computer simulations (if applicable), breakfast, lunch, snacks, beverages, and parking.

#### The Registration Process

You can access full program details and register online at [www.execed.gsu.edu](http://www.execed.gsu.edu)

Begin by selecting Certificate Programs option and then Business Aviation Leadership and then the Details/Registration tab

#### For More Information, Contact:

GSU Robinson Executive Education Center at 404-413-7300 or via email at [execed@gsu.edu](mailto:execed@gsu.edu)

#### Disclaimer:

Program content and instructors may change slightly due to new developments in business aviation leadership education.

